



The Poetry
Cove

MAGAZINE



The Poetry Cove
Magazine

**ADVERTISING
PROPOSAL**

2024 Pricing

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We are thrilled to announce that as we embark on our third volume and third year, our journey at The Poetry Cove Magazine has been nothing short of inspirational.

Since our inception, we have proudly published 72 poems for their debut appearance, giving 55 emerging poets their first taste of publication. Our platform has not only amplified voices but also connected with the heartbeat of the poetry community, featuring exclusive interviews with 6 major influencers who collectively command an audience of over 200,000 followers.

This reach has enabled us to spotlight 8 of the most dedicated poets and poetry organizations globally, showcasing their exceptional work to a diverse audience.

At The Poetry Cove Magazine, we're recognised as the freshest in style and the most innovative poetry magazine in the current landscape. Our content richly blends creativity with critical contemporary issues, often publishing enlightening articles on mental health, the therapeutic power of poetry, combating loneliness, and addressing other pivotal social challenges of our times.

By choosing to advertise with us, you align your brand with a forward-thinking, culturally engaged publication that not only values artistic expression but also champions the well being and connectedness of our community.

We look forward to collaborating with you and bringing your message to our passionate and engaged audience.

A handwritten signature in blue ink, appearing to read 'Adam Gary', with a stylized, sweeping underline.

Adam Gary
Editor-in-Chief



WHAT SETS US APART

- We offer global listings for poetry events worldwide.
- We are intentional about opening doors for fresh voices, offering our highly inclusive platform for debut poets to share their work.
- We interview and create bonds with writers who have already established readership.
- We champion mental health awareness.
- We purpose to address content that touches on crucial aspects of mental health, offering insights, support, and fostering discussions.
- We make conscious environmentally sustainable decisions in the layout of our magazine to avoid paper waste while maintaining a clean modern look.
- We are not simply a stand alone publication. We are also a growing online community of over 5,000 poets.





WHAT THAT MEANS FOR YOU

- We are an organic movement celebrating the power of the written word to inspire and transform. Thousands of poets join us regularly in our website forums, blog, watch and contribute to our editor's successful live-streaming channel and our own Youtube vlog who will see your ads.
- We have positioned ourselves to use media along with the magazine to communicate beyond the poetry community alone and we love to communicate about our partnerships in these arenas.
- We believe in collaborative creativity and our desire is to have that with you. Advertising in our magazine is more than a quick promotion. It is, for us the start of a valued collaboration. This is the perfect year as we stand poised to grow our circulation for your business to get in the ground floor.
- We have a dedicated team that stand ready to make this partnership mutually beneficial and a community to back it up.

Won't you consider joining our merry band of rogues?





WHAT WE DO

We are proud to offer broad reaching ad space at rates much lower than other magazines because of our drive to nurture creativity across the arts. By keeping our rates competitive we provide opportunities for creatives and small business owners to experience the power of print in their marketing journey.



CURRENT PRICING

Full Page: \$37

Half page: \$19

Quarter Page: \$10

*Additional services such as Ad Design available for an additional fee.

*Digital opportunities are available, please contact us for price and availability.



MEET OUR TEAM

Our experienced team is ready to invest in a partnership with you!



Adam Gary

Editor-in-Chief

An accomplished Filmmaker, Poet and Entrepreneur, Adam is our Editor-in-Chief and wizard of words. He can be reached via email contact@thepoetrycove.com for any questions regarding the vision of the magazine or for potential sponsorships for his livestreams.



BB Ezra

Head of Advertising

BB joins our team with a background in marketing and writing. She is passionate about creating and maintaining connections. She can be reached via Adshead.covemag@gmail.com to assist you in finding your ad space and answering your design questions.



A CLOSER LOOK

Follow the link below
for a sneak peak of the magazine and a brief message from our founder.



THE POETRY COVE MAGAZINE
WHERE WORDS FIND THEIR HOME